

30th Lunar New Year Celebration & Asian American Conference Community Health Fair | Global Business Forum | Youth Job Fair February 23, 2013 * Hyatt Regency O'Hare * 9 A.M. to Midnight Hosted by the Vietnamese Community & Nghia Sinh Intl Inc.

AACC Host Office

1652 N. Rockwell Street - Chicago, IL 60647 | Tel: 312-394-9858 | Email: aacc.chicago@gmail.com

AACC Planning Committee Meeting

6:30 p.m. – December 19, 2012 Hyatt Regency O'Hare – Tech Room

Meeting Minutes

Attendees:

Vietnamese Community

Doug Nguyen
Khanh Tran
Maria Nha Tran
Doan Nguyen
Ann Trandai
Jasmine Nguyen
Nhi Nguyen

Luan Nguyen
Ng Hieu
Thomas Tran
Ann Trandai
Tuan Hoang
Nhu Bich Nguyen

Joseph Tran Michael Nguyen Landy Nguyen Dlahi Phamvu Duong Nguyen

Secretary

Donna Robbins

Chinese Community

Irene Cualoping

C. W. Chan

Filipino Community

Lourdes Mon

Indian Community

Prem Lalvani

Indonesia Community

Japanese Community

Ron Yoshino Karen Kanemoto Megan Nakano

Korean Community

Jaz Park Kay Rho

Pakistani

Sadruddin Noorani

Thai Community

Tippi Lee Suzie Surapiboondai Phubest Suntharanub

Kanda Puangprasert Vallapa Kongsri

1. Meeting was called to order at 7:00 p.m. by Doug Nguyen, 2013 AACC Chairperson

- Roll call of attendees.
- Observed a moment of silence for the victims and families affected by the Connecticut school shooting.



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- 2. Meeting minutes were reviewed and approved.
- 3. Introduction of Host Committee Members Dr. Ng Hieu
 - Michael Nguyen, Executive VP of Vietnamese Assn of IL, will be the Chief Technology of Committee.
 - Landy Nguyen will be the Reception Committee chair (11 members will be wearing Vietnamese attire) to welcome and assist VIPs and guests.
 - Thomas Tran will be the Program Book chair. Special minister of Catholic church who was a
 representative of the youth that carried the cross from Chicago to Spain a year ago to see the Pope
 and will represent the youth once again in 2014 in Brazil.
 - Mr. Doan Nguyen is Choir Director who will assist for the Mass & Interfaith Prayer. A Bishop of Chicago representing the Cardinal will be there. There will be religious leaders of major religions will be represented.
- 4. AACC Board and Policy Report was provided by Dr. Ng Hieu
 - AACC Host Committee received applications for Youth Who Excels Award from Vietnamese, Pakistani, Thai, & Japanese communities. Exemplary Community Service Awards received from Vietnamese, Pakistani, Thai, & Japanese communities. We encourage other communities to send their applications so Thomas Tran can begin the design work to ensure timely completion of the program book
 - 1 year ago Dr. Hieu shared 3 things that he'd like the Board to accomplish policy, guidelines and criteria
 - i. Policy of selecting board member and advisory council member 3 step process represent the policy of the board of directors board director sign a committee policy document consider to have in writing legally, culturally, and socially acceptable have the policy document to be reviewed and voted on by the Board at the January meeting
 - ii. Guideline committee for host community define what should or shouldn't be done & why committee will present at the Board meeting to vote on
 - iii. Criteria for the awards do not nominate person just because you know them and/or you like him/her person should meet the criteria evaluate nominees that meet all criteria. Criteria must be humanitarianly meaningful, observable, and/or measurable.
 - Reach out to extend relationship to the American Society
 - i. Establish relationship with Office of Mayor of Chicago accomplished met with the Mayor Mayor will celebrate Asia on Argyle at end of December Mayor's first action Dr. Hieu met with a # of community members. Met with Paul Park and Rashid Chaudary to continue items discussed such as the Asian village... Have City Government donate some of the land and AACC can make money to buy some of the land & build Chicago Asian village to showcase Asian community, in progress
 - ii. Establish relationship with Office of the Governor of Illinois Dec 13, Mr. Paul Park & Dr Hieu met with Governor of IL and asked for meeting with him. He agreed to meet tentatively on 2/19
 - iii. Extend relationship with Office of President of the US will soon meet with a representative of the President in contact with a senior advisor to President Obama & assistant to President She promised to come to Lunar New Year need to make a connection with her
 - iv. We have to extend our relationship to the world.
 - AACC vision, mission, values & services presented to the board on 12/5
 - AACC vision AACC logo stand for promoting *peace, prosperity, progress* for all *people*. We are here to serve our brothers/sisters, the world and humanity not just our own. Dr. Hieu changed **ME** by turning M upside to make **WE**.
 - ii. **AACC mission** AACC emblem is for the mission which stands for "Bringing Asian American together." And this is our AACC mission.
 - iii. **AACC values** can be seen through the AACC motto which are the guidelines of AACC. The motto is "*Together we shall succeed.*" Values are teamwork, partnership, cooperation and collaboration.
 - iv. **AACC Services** Asian Lunar New Year celebration Youth Job Fair Family Health Fair workshops Asian Festival, Asian publications, interfaith prayers, and Asian parade are examples of our activities over \$2 million in in-kind contributions and almost \$600 thousand in cash contributions
- Updates from Host Committee Members



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- Doug Nguyen thanked Dr. Hieu for his working relationships with several administrations whether their
 republic or democratic. Because of his connections we're able to have key attendees as speakers.
- Program flyer created with the entire program agenda 9 am to midnight.
- Health Fair from 9 am 1 pm
 - i. Secretary of State Asian American Advisory Council (SOS/AAAC) Dr Hieu and Doug Nguyen attended last night's meeting with SOS/AAAC to prepare for the Health Fair program.
 - ii. Secretary of State Jesse White will come to speak at 11:30 am speaker immediately following the Jesse White Tumblers.
 - iii. The exhibit at the health fair will cost \$200 every corporate sponsor will be given an exhibit from 9 am to midnight (can exhibit for as long or as little as they'd like) we have a need for exhibits at the health fair have about 100 nurses coming health screening, glucometers, blood pressure checks will be providing these services at no charge
 - iv. Secretary of State Advisory Council is working to land corporate sponsors for the health fair to cover buses and purchase Vietnamese sandwiches for lunch, which covers the people coming plus the volunteers
 - v. Secretary of State Advisory Council is also working to build audience for the health fair.
- Global Business Forum & Youth Job Fair from 1:30 pm to 5 pm
 - i. Educational panel 1:30 pm to 3 pm Victoria Chou from UIC school of Education to moderate = 3 specific questions (1) Trends seen among recruits in terms of student body, drop out rates/success rates (2) What are you doing to meet the needs of the Asian American student body (3) cast a vision for us for your university how are you going to engage the Asian American prospective students in order to increase the enrollment and achievement 12 min for each & the rest of the time Q&A ROTC students and other college volunteers will be required to attend
 - ii. Leadership skills development workshop 1:30 pm to 3 pm moderated by Dr Richard Darga, Dean of Instructional Services at Chicago State University recruiting his own speakers
 - iii. Between 1 and 5 pm entire front of the Rosemont ballroom all the way to the back entrance/exit full of exhibitors spaces given to corporate sponsors and those who pay \$200 for exhibit tables Doug Nguyen and Donna Robbins will allocate the spaces marketing products/services or recruiting for potential employees if interview room required we'll provide but need to know in advance
 - iv. Global Business Forum taking place form 3 pm to 5 pm sponsored Dept of Commerce Minority Business Development Agency headed by George Mui keep track of RSVPs no invitation on website in contact with George Mui directly or email the AACC if they want to sit in on forum kick off speaker is the head of the White House Commission on AAPI for Business Development various speakers from trade agencies including US Dept of Commerce. Global Business Forum will take place on the other side of the hall along with job fair and corporate sponsors.
 - There will be 2 separate workshops from 3 pm to 5 pm 1 for high school and 1 for college students.
 Still trying to firm up speaker for college students can be a couple of students that have completed the program
 - vi. 4 pm to 5 pm Interfaith Prayer session being led by Dr. Hieu and Raj Mago. There will be about 300 to 400 people. We'll pray for peace, prosperity and progress for all.
- Evening Program 3 parts from 6 pm to 9 pm
 - i. Part 1 AACC entertainment Jesse White Tumblers, Chicago Children's Choir, Great Lake Navy Band, and performances by Vietnamese, Filipino, Indian & Thai communities It will begin with the Lion Dance. To allow time for others, some or all Vietnamese performances may be eliminated.
 - ii. **Part 2 AACC dinner** background music with DVD/slideshow introduction of VIPs and some speeches enjoy your dinner with your guests/company
 - iii. Part 3 AACC business Keynote speaker, President of the Chicago Bar Association, Awards presentation, Change Over Ceremony, and so on. The Governor will address the audience and will present the Exemplary Community Service award but the Governor is not confirmed due to another engagement but the Lt. Governor will take his place. The representative from the White House will present the Youth Who Excels award but we're waiting for a representative with higher position



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- working for President Obama to confirm. Mayor of Chicago confirmed that he will be in attendance and address the audience. We will have representatives to present the awards.
- iv. Illinois Constitutional Officers If any attend will provide the opportunity to address audience for 30 seconds but need to keep in mind the program schedule.
- v. Emcee to start will be Doug Nguyen; celebrity emcee will be Mai Martinez of WBBM-TV Ch. 2 Co-Emcees assisting Doug are Lilly Kim from the Korean community and EXPO from the Filipino community. To work around Mai's schedule, we'll most likely have her emcee the first part of the program.
- vi. Each part of the program will be approximately 1 hour long After 9 pm stay for dancing
- Corporate sponsors Mr. Luan Nguyen & Irene Cualoping There are some progress. We have \$8,800 committed. We've received responses some good some bad Some individual small contributions. Still some pending and should have response by the end of the year. Most disappointing no is from Hartford. The company had re-org and brand new people are in place and they don't know what we do. Personal calls are what brought them in. We need to make the calls. Personal contacts are better for fund raising. The feedback from companies are that we should have the asks in by September. Some may not have been pleased with the bang for the buck. Some contacts may have changed. We need to stay in contact. Following up with sponsors year to year is very important. Whatever funds we get on December 31, 2012 is the budget we go with. If we get more after, then we'll place towards the event. Ads can appear if received after December.
- Ticket Sales sold 37 tables as of today. Can the Board get two more tables from each of the member? Get
 your additional tables and make payment at the same time. See Khanh Tran and Maria Tran after meeting for
 tickets/tables. Awardees usually buy tables but wait until after their informed.
- Program Book Bids were received from 4 communities. We picked the cheapest bid. One community to do
 the design for \$2,500 and one community for the printing for \$3,600 for 1,000 books. The drop dead deadline
 for submission of ads is January 31, 2013. Sponsors will get branding all day but not necessarily only through
 the program book.
- 6. Applications for AACC Awards Only received applications from 4 communities. Provide the application as soon as possible. The deadline for submission is December 31, 2012. Thai community wants to see what was submitted for them. Suggestion was provided to submit former Governor Thompson for Grand Asian Award. There are two to three candidates for the Pan Asian Award.

Meeting adjourned at 8:53 p.m.

Next meeting: Wednesday, January 16, 2013 @ 6:30 p.m. - Hyatt Regency O'Hare

Minutes prepared by Donna Robbins, 2013 AACC Secretary